

INFORMATION DISCLOSURE CITATION

Docket Number

98-120

Serial Number

09/348,566

Applicants

WALKER et al.

Filing Date

July 7, 1999

Group Art Unit

3625

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIAT E
JZ	A	5,176,224	01/05/93	Spector	186	52	
	B	5,353,218	10/04/94	De Lapa et al.	364	401	
	C	5,768,142	06/16/98	Jacobs	364	479.01	
	D	5,924,082	07/13/99	Silverman et al.	705	37	

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FOREIGN PATENT DOCUMENTS

[illegible]

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

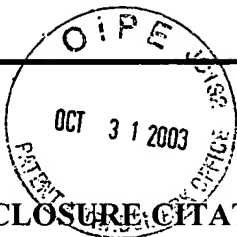
EXAMINER

James Zint

DATE CONSIDERED:

6/1/22

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Jb	F	Godwin, Nadine, "New software was key lure in \$17 million agency buyout.", Travel Weekly, November 26, 1984, Section: Vol. 43, pg. 45, ISSN: 0041-2082.
	G	Tellis, Gerad J., "Beyond the Many Faces of Price: An Integration of Pricing Strategies", Journal of Marketing, October 1986, pp. 146-160.
	H	Kuttner, Robert, "Computers May Turn the World into One Big commodities Pit.", Business Week, September 11, 1989, Section: Economic Viewpoint, No. 3123, pg. 17.
	I	Del Rosso, Laura, "Firm proposes ticket-bidding system; Marketel explores electronic auction of travel; Marketel International", Travel Weekly, November 13, 1989, Section: No. 91, vol. 48, pg. 1, ISSN: 0041-2082.
	J	Weatherford, Lawrence R. and Bodily, Samuel E., "A Taxonomy and Research Overview of Perishable-Asset Revenue Management: Yield Management, Overbooking, and Pricing", Operations Research, September-October 1992, Vol. 40, No. 5, pp. 831-844.
	K	Spencer, Milton H. and Amos, Jr., Orley M., "Contemporary Economics, Eight Edition", Worth Publishers, Copyright 1993.
	L	Rajendran, K.N. and Tellis, Gerard J., "Contextual and Temporal Components of Reference Price", Journal of Marketing, January 1994, pp. 22-34.
	M	Bronnenberg, Bart J., "Limited Choice Sets, Local Price Response, and Implied Measures of Price Competition", Journal of Marketing Research, Spring 1996, Section: Vol. XXXIII, pg. 163.
	N	Adyanthaya, Surain, "Revenue Management: the Black Art." Interavia Business & Technology, September 1998, Section: No. 623, Vol. 53, pg. 43, ISSN: 0983-1592.
	O	Woolley, Scott, "I got it cheaper than you", Forbes, November 2, 1998, Section: Management, Strategies, Trends, pg. 82.
↓	P	Press Release, "Priceline.com Delivers Savings For Flexible Travelers In Side-By-Side Price Comparison", Priceline.com, Stamford, CT, May 28, 1999.

EXAMINER

Jany Zante

DATE CONSIDERED:

6/1/04

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